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INVESTOR RELATIONS SOLUTIONS

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Contact Us

Please contact us to obtain additional information on our services and a free consultation regarding your webcasting needs.

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MEETINGS

Because Investor Relations plays a cross-functional role, meeting regularly is a crucial element in coordinating and executing routine activities – company announcements, annual reports and SEC filings – as well as managing the unexpected, such as management changes, a merger or acquisition, a sudden market downturn or a product liability incident.

Onstream Media's Web conferencing products provide interactive tools, such as screen, desktop, and document sharing, to allow participants to communicate, interact and reveal and absorb information. These products are ideal for situations where collaboration is necessary.

An event organizer can configure an event that includes streaming video side by side with a PowerPoint presentation that holds key points for discussion.

Onstream Media Web conferencing also offers polling, chat, roll call, hand-raising to ask questions and control passing. It allows file transfers and slide annotations, which means a moderator can send individual participants – or the whole audience – any file on his or her computer or network during the conference.

ABOUT OUR SOLUTIONS

- No downloads required
- Web-based services that are easily accessible from anywhere and any device
- Multiple security options to ensure your privacy
- Advanced reporting available anytime and from anywhere
- Cross-platform and device compatible
- Integrated suite of conferencing and event technologies
- Fully customizable interfaces to reflect your brand
- 24 x 7 support



Strong communication is crucial to maintaining fair valuation of your company's stock price, as well as your brand image. To break through the noise, you need frequent, powerful and multi-media approaches to get your messages across to analysts, the media, institutional investors and individual shareholders.

Onstream Media's **Investor Relations Solutions** offer Investor Relations (IR) professionals a full suite of information tools, including conference calls, webcasts, Web conferences along with other virtual events for communication with key audiences and stakeholders.

Our rich, online communications vehicles – featuring streaming video, audio, graphics and other multimedia – can be used for earnings announcements, virtual roadshows and launches and corporate announcements, as well as for your day-to-day meetings. All of Onstream Media's virtual events are available via a standard Internet browser, on computers or by using mobile devices.

Onstream Media is the leading provider of live and on-demand corporate audio and web communications, virtual event technology and social media marketing – all delivered on a highly secure, scalable and redundant infrastructure. Our webcasting tool was recently rated #1 by TopTenREVIEWS, an independent, third-party reviewing site. Almost half of the Fortune 1000 companies and 78% of the Fortune 100 CEOs and CFOs have used Onstream Media's services.

HIGH-TOUCH SERVICE

We provide high-touch, white-glove services to ensure that every one of your events is delivered professionally and seamlessly. Our Event Coordinators handle all the technical and administrative aspects of your meetings, so you can focus on delivering your message. For both earnings calls and webcasts, we can take care of pre-registration, lists of participants, tabulating the results of in-call votes or polls, replay of the meeting and transcription services.

Our support services, available 24/7, can be adapted to your needs. For instance, we can provide Event Moderators for webcasts, if needed, as well as speaker training. We also offer technical production assistance for particularly complex event needs.

EARNINGS CONFERENCE CALLS

Onstream Media provides the planning, organization, professional facilitation and follow-up to ensure that your earnings calls run smoothly.

Our “best-in-class technology” scales up to 10,000 lines to execute high-profile, operator-assisted conference calls flawlessly. We make available redundant global conference call facilities and dedicated Event Operators to ensure seamless delivery.

We offer:

- **Conference Specialist** - Who will professionally introduce the meeting, provide concise instructions for participants and then hand over to company facilitators and executives.
- **Audio Streaming** - Broadcast your live or pre-recorded meeting to a wider audience by streaming (webcasting) your event over the Internet.
- **Communication Link** - Communicate with your Event Call Coordinator over a separate and discrete line during your meeting to coordinate the flow of your meeting.
- **Interpretation** - Provide live interpretation of your meeting into other languages.
- **Lecture** - Mute all lines, apart from the speaker's, to reduce background noise.
- **Mute** - Participants can mute their own phone line to eliminate background noise.
- **Playback** - Present pre-recorded segments during your meeting.
- **Question and Answer** - Manage question and answer sessions using an Event Call Coordinator to moderate the order and pace of questions. This feature is complemented by the Communications Link and Conference Controller features.
- **Roll call** - Have the names of all the participants announced within the meeting.
- **Sub-conferences** - Conduct a private, secure meeting apart from your main meeting, where small groups can have detailed discussions. This feature is ideal for speakers to convene prior to a meeting or for break-out sessions.
- **Conference Controller** - View all aspects of your call with a real-time, web-based application. With Conference Controller you can view a list of the participants in your meeting, prioritize the Q&A queue, and text chat with the operator.
- **Voting/Polling** - Solicit feedback during your meeting by having participants use their telephone key pads to give instant feedback based on multiple-choice questions.
- **Digital Recording** - Have your meeting recorded digitally and made available for future reference.

After your call, Onstream Media can provide:

- **Participant List** – of those who attended your meeting.
- **Replay** – for those who would like to hear the call again over the telephone.
- **Transcription** – to provide a text version of your meeting.
- **Translation** – into any common business language in the world.

Operator-assisted earnings calls are strictly pay-per-event. No contract, set up fee or monthly contract is required.

EARNINGS WEBCASTS

Companies that want to increase visibility among investors, analysts, the media, consumers or other target audiences can consider a quarterly earnings webcast. Webcasts are an ideal way for executives to deliver earnings news, making use of dynamic multi-media, such as live streaming video, presentation slides and graphics.

The high-profile, branded webcasts can be viewed live or on-demand and can offer supplemental documents for downloading. Webcasts can also be set up to include Q&A sessions and webcasts are available from any browser or mobile browser.

By conducting carefully planned, quarterly calls via webcast, a company can turn its next call into a marketing event designed to strengthen its brand and attract new investors, while reinforcing relationships with existing shareholders and the research community.

Onstream Media has provided webcasting services to thousands of public companies for the past 15 years, providing them with valuable visibility and transparency. Here are some of the things that you can do through Onstream Media's webcasting options:

- Select from a wide range of webcasting services, from a basic conference call audio webcast to full production, multi-camera video webcasts.
- Create a fully customized presentation to best meet your needs and extend your brand.
- Provide easy access to the presentation after it is over, so attendees can review the information.
- Integrate social networking to expand the audience and create interactive participation.
- Receive full support and assistance for all aspects of the event, including planning, training, rehearsals, live-event support, end user support and post-event follow up.

VIRTUAL ROADSHOWS

As little as 10 years ago, public companies conducted roadshows with nothing more than a PowerPoint presentation and a projection screen. Roadshows meant just that – executives took their corporate stories on the road.

The advent of online, virtual events has made virtual roadshows far richer and more cost-effective undertakings. Onstream Media's webconferencing technology allows executives to conduct presentations to investors, analysts and the media virtually, expanding the company's reach and allowing executives to provide more detailed information and interaction.

Onstream Media's webcasting solutions can feature streaming audio and video, side by side with PowerPoint presentations, graphics and other multimedia. Presenters can provide supplemental information to be downloaded later, and participants can view the event live or on demand.

Webcasts are, by definition, interactive, allowing your target audience to ask question via a Q&A function and partake in polls as well as end-of-presentation surveys. Participants can even share their views about the event on social media.

