



1.952.831.7215

VIDEO WEBCASTING & WEBINARS

www.pinnaca.com



YOUR PARTNERS FOR SUCCESS

Along with Marketwired, Onstream Media provides dedicated Event Coordinators and full-support services to ensure your events run seamlessly, with maximum impact. We can deliver your webcasts, managing every aspect of planning, execution and promotion as well as support you in developing an effective webcasting strategy to meet your communication needs.

If you're looking to broadcast streaming video to the masses or to extend the reach of a physical event, Pinnaca and Onstream Media have a solution. Onstream Media's video webcasting and webinar services allow you to use your own video conferencing equipment to transmit important meetings, stream to thousands of employees, conduct virtual learning or hold special events. Best of all, the Onstream media platform incorporates all of the necessary tools to make your event highly interactive while fully engaging your audience. Our comprehensive set of audience-interactive services includes: Registration, Synchronized PowerPoint Slides, Integrated Social Media, Surveys, Downloadable Documents, Captioning and more.

Pinnaca's webcasting partner has been rated #1 by TopTenReviews. Onstream Media pioneered video webcasting 20 years ago. Since then, they have produced over 100,000 live events. To date, almost half of the Fortune 1000 companies and 78% of the Fortune 100 CEOs and CFOs have used Onstream Media's services.

ABOUT VIDEO WEBCASTING

Video webcasting is a powerful tool that brings people together, helping businesses be more productive and efficient. Video webcasts can include streaming video of a speaker, or it can include a speaker with PowerPoint slides for highly impactful, informative presentations.

Film your live video directly from your event location. Pinnaca and Onstream Media provide turnkey services that includes full-production assistance or a la carte services to supplement your existing team.

There are five options to capture your live video feed for broadcasting:

- [Flash Media Encoder Feed](#) – Simply direct your encoder's IP feed to our media servers.
- [Video Conference Unit IP or ISDN connectivity](#) – Use your existing conference equipment to direct the video/ audio feed to our complimentary capture equipment. Onstream Media supports both HD and SD signals, including telepresence equipment using the Cisco standard.
- [Video Fiber Connectivity](#) – Broadcast fiber services can be directed to Onstream Media via our connectivity with the major switching providers.
- [Satellite Signal Acquisition](#) – Our encoding operations center supports satellite downlinks, including Ku Digital and C formats. Use your existing satellite uplink service or a mobile uplink truck from anywhere globally.
- [Pre-Recorded Video File](#) – Send your prerecorded file to the Onstream Media support team and we can play-put the video as a simulated live, or archive event. We also support interstitial, B-roll delivery as part of the overall video presentation.

Regardless of the means by which video is forwarded to and acquired by Onstream Media, our Event Coordination services team will be readily available and fully engaged to support the pre-event coordination and successful audience delivery.

HOW ENTERPRISES USE VIDEO WEBCASTING

Companies and organizations leverage video webcasting for a wide variety of purposes, such as sales conferences, company-wide meetings or public events targeted at thousands of people. Participants can take part in the virtual event via their computers or mobile devices.

Here are some ways Onstream customers are making the most of video webcasting:

[Virtual Town Hall Meetings](#) - Video webcasting is ideal for virtual town hall meetings, particularly when the audience is geographically dispersed. Streaming video is a highly effective way to announce quarterly results, hold leadership seminars or run conferences for hundreds or thousands of people.

[New-Product Launches](#) - Launching a new product is far more effective with live video webcasting, allowing companies to showcase and position their products for customers and the media. Involve multiple speakers and product shots to build excitement.

[Managing Project Teams](#) - Use video webcasting to communicate with global project teams where coordination and team-building are necessary. Across all types of industries, a highly valuable way to keep projects on track is by bringing teams together for updates, information, strategy meetings and document sharing.

[Virtual Learning](#) – Video webcasting is ideal for virtual learning, offering participants live and archived video, as well as supplemental documents to download. Employees can take classes efficiently and cost-effectively at their convenience, from their own devices at their own pace.



VIDEO WEBCASTING & WEBINARS

Event Broadcasting - Whether you are running a company-wide event, a trade show or an entertainment showcase, video webcasting is an effective way to stream live content to audiences across the country or across the world. Extend the value of your event through both live presentation now and on-demand viewing later.

Archived Meetings - Company employees get considerable value from archived meetings. For instance, if a team member was unavailable for a live meeting, she can view the archived video recording of the gathering. She can also download supplementary materials, such as PowerPoints, spreadsheets or other informative documents to get up to speed on what was discussed.

WORKING WITH PINNACA AND ONSTREAM

When you work with Pinnaca and Onstream, you can count on your video webcast performing flawlessly. Our world-class infrastructure ensures your event goes smoothly – every time.

Whether your webcast is for 10 people or 10,000, your dedicated service team will work closely with you, within your existing video-conferencing infrastructure, to deliver a highly professional event. We have teams who will come on site to assist with your production. You can also reach your service team 24/7 by phone.

LEARN MORE

Visit <http://www.pinnaca.com> to learn more about this award-winning solution.

www.pinnaca.com

Contact Us

Please contact us to obtain additional information on our services and a free consultation regarding your webcasting needs.

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