



1.952.831.7215

AUDIO WEBCASTING & WEBINARS

www.pinnaca.com



YOUR PARTNER FOR SUCCESS

Onstream Media provides dedicated Event Coordinators and full-support services to ensure your events run seamlessly, with maximum impact. We can deliver your webcasts, managing every aspect of planning, execution and promotion as well as support you in developing an effective webcasting strategy to meet your communication needs.

Organizations and enterprises looking for a cost-effective way to reach large geographically dispersed audiences online, should definitely consider Onstream Media’s Audio Webcasting and Webinar solutions.

Onstream Media’s award winning VisualWebcaster 4.0 platform will enable you to broadcast your event to any size audience, anywhere worldwide. Events are delivered directly to the viewer’s desktop or mobile device for either live or on-demand viewing; and because there is no teleconferencing component for the participants, it costs considerably less than web conferencing. Audio webcasting can be used for a wide variety of virtual events, including lead generation webinars, online training, corporate announcements and investor earnings calls.

ENGAGING YOUR PARTICIPANTS

[Onstream Media Audio Webcasting and Webinars are highly interactive... to help you engage your audience to deliver a highly positive experience.](#) Attendees can view live and archive PowerPoint presentation that include animations, download additional supporting documentation, complete surveys, view video footage and ask questions to the event speakers. Interactivity will extend the value of your event beyond the presentation itself.

Onstream Media’s audio webcasting is completely customizable.

During your event, participants can engage the speaker through live Q&A and polling. The data captured during registration is combined with the participation statistics to deliver advanced analytics. They include those who registered and

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attended, how long they stayed, IP address, questions asked, survey responses and polling participation . Onstream Media Audio Webcasts are also ideal for education and training as they also include a CPE certification module that automatically tracks participant activity and post event certificate delivery.

The Audio Webcast platform also includes full integration of social media through the major social networking sites such as LinkedIn®, Facebook and Twitter.

HOW IT WORKS

The only individuals that need to be on a conference bridge are the presenters. First, presenters dial into a conference bridge. Then, Onstream Media picks up the feed and broadcasts it out via the internet to your audience.

The content is encoded (compressed and digitized), and then sent to a content delivery network (CDN) which distributes and delivers the media – either as a live broadcast, or as “on demand” for later access. In addition, Onstream Media Audio Webcasts support the latest in mobile delivery. These delivery capabilities ensure access irrespective of the participant’s hardware platform, mobile device type, operating system or browser.

WORKING WITH ONSTREAM

Onstream Media is the leading provider of webcasting services. Our webcasting solution is the #1 rated solution for technology and service on TopTenReviews. We pioneered webcasting and have been in the business for 20 years, with over 100,000 live events to date.

When you partner with Onstream for audio webcasting, you can count on our feature-rich platform, dedicated support and proven reliability. We offer a tier-one network and infrastructure, ensuring that each and every one of your events is a success!

LEARN MORE

Visit <http://www.pinnaca.com> today to learn more about Onstream Media’s award winning audio webcasting services.

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Contact Us

Please contact us to obtain additional information on our services and a free consultation regarding your webcasting needs.

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